

WiFi Marketing for Festivals & Events

Get to know your customers and keep them coming back for more.



- ▶ **Encourage mobile app downloads** by redirecting WiFi users to app store.
- ▶ **Promote event vendors** with automated email and SMS campaigns.
- ▶ **Inform guests about your next event** with automated email and SMS campaigns.
- ▶ **Analyze attendee demographics** including age, gender, and traffic patterns.
- ▶ **Collect visitor feedback** with automated surveys sent through email and SMS campaigns.
- ▶ **Secure your network** with guest device isolation and tools to limit use.

READY TO GET STARTED?

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Transform your guest WiFi network into a marketing machine through customer insights, targeted marketing and social engagement.

- ▶ Send automated SMS, email, and social campaigns
- ▶ Collect customer demographics and build guest list
- ▶ Customize WiFi login and landing pages
- ▶ Increase security, limit bandwidth, and filter content
- ▶ Create, track and redeem coupons
- ▶ Build on in-house systems through API integrations