

WiFi Marketing for Retail Stores

Get to know your customers and keep them coming back for more.



- ▶ **Build your customer list** and engage with targeted and timely messages.
- ▶ **Promote deals and sales** directly to your guests with automated email & SMS campaigns.
- ▶ **Attract nearby guests** with a branded guest WiFi login page.
- ▶ **Send digital coupons** with a user-friendly coupon tool.
- ▶ **Review shopper demographics** and detailed guest insights.
- ▶ **Optimize staff time** with a simple login process and no WiFi passwords. Evaluate traffic patterns to build efficient work schedules.
- ▶ **Secure your network** with guest device isolation and tools to limit use.



READY TO GET STARTED?
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Transform your guest WiFi network into a marketing machine through customer insights, targeted marketing and social engagement.

- ▶ Send automated SMS, email, and social campaigns
- ▶ Collect customer demographics and build guest list
- ▶ Customize WiFi login and landing pages
- ▶ Increase security, limit bandwidth, and filter content
- ▶ Create, track and redeem coupons
- ▶ Build on in-house systems through API integrations