



# WiFi Marketing for Sports Arenas & Stadiums

Get to know your customers and keep them coming back for more.



- ▶ **Gather detailed fan demographics** in real-time.
- ▶ **Build loyalty for venues and teams** with increased social following and automated engagement.
- ▶ **Promote your advertisers** with tools to brand the login and redirect pages.
- ▶ **Increase fan engagement** by promoting app downloads.
- ▶ **Drive concession sales** with a user-friendly digital coupon builder.
- ▶ **Secure your network** with guest device isolation and tools to limit use.

**READY TO GET STARTED?**

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Transform your guest WiFi network into a marketing machine through customer insights, targeted marketing and social engagement.

- ▶ Send automated SMS, email, and social campaigns
- ▶ Collect customer demographics and build guest list
- ▶ Customize WiFi login and landing pages
- ▶ Increase security, limit bandwidth, and filter content
- ▶ Create, track and redeem coupons
- ▶ Build on in-house systems through API integrations